

Day 1: Tuesday, November 20th 2018

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| 7:30 a.m. – 8:00 a.m. | Register |
| 8:00 a.m. – 8:30 a.m. | Setting Up Bruce Mac Master, President of the National Association for Entrepreneurs |
| 8:30 a.m. – 9:00 a.m. | Oscar Mauricio Echavarría, President of the Medical Devices Chamber Directors Board |

Module 1: Approach to Health Policies in the First 100 Days of Government And the Latin American Context

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| 9:00 a.m. – 9:30 a.m. | Approach to Health Policies in the First 100 Days of Government Juan Pablo Uribe, Health and Social Protection Minister |
| 9:30 a.m. – 9:45 a.m. | Break |
| 9:45 a.m. – 10:30 a.m. | The Mandatory Insurance for Traffic Accidents (SOAT) model** |
| 10:30 a.m. – 11:00 a.m. | Health Perspectives in Latin America Steven Bipes, Vice President for Latin America -ADVAMED |

Módulo 2: Future and Trends in Medical Technology

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| 11:00 a.m. – 12 m. | The Future of Medical Technology Joe Flower, Healthcare Futurist |
| 12:00 m. – 1:30 p.m. | Lunch |
| 1:30 p.m. – 2:30 p.m. | Success cases in: Transformation and Transferable Good Practices Morgan Reed, Executive Director for The App Association ACT |
| 2:30 p.m. – 3:00 p.m. | Speed and Efficiency: Making Health Decisions in the Clinical Diagnosis** |
| 3:00 p.m. – 3:15 p.m. | Break |
| 3:15 p.m. – 4:30 p.m. | Discussion Panel: Future and Trends in Medical Technology Joe Flower, Healthcare Futurist Morgan Reed, Executive Director for The App Association ACT Steven Bipes, Vice President for Latin America -ADVAMED |
| 4:30 p.m. – 5:15 p.m. | Second Award for Innovation in Medical Devices |

Day 2: Wednesday, November 21st 2018

Module 3: Challenges in Regulatory and Health Matters in the International Field

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| 8:00 a.m. – 09:00 a.m. | International Regulation MD with IVD Adriana Velazquez, Senior Advisor on Medical Devices Innovation, Access and Use, Medicines and Health Products Department – WHO – World Health Organization (Via Streaming) |
| 9:00 a.m. – 9:45 a.m. | Regulatory Challenges at the National Level Julio César Aldana, General Director for INVIMA |
| 9:45 a.m. – 10:00 a.m. | Break |
| 10:00 a.m. – 10:30 am | Medical Devices Regulation on the Americas Region |



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JW Marriott - Bogotá

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| | Alexandre Lemgruber, Health Technologies Regional Advisor – PAHO – Pan-American Health Organization (Via Streaming) |
| 10:30 am – 11:15 am | Challenges on the Colombian Regulation Aurelio Mejia – Director of Drugs and Other Technologies - Ministry of Health |
| 11:15 am – 1:30 pm | Discussion Panel: Regarding the New Health Structure proposed by WHO Humberto Olarte Cupas, Chief of the Regulations and Medical Technologies Surveillance Department of the Health Ministry of Panama Janepsy Díaz, Scientific Affairs Department of Chile Elkin Hernán Otalvaro – INVIMA’S Medical Devices Director – Colombia COFEPRIS (México)** DIGEMID (Perú)** |
| 1:30 pm. – 1:45 p.m. | Closure Marisol Sánchez González, Executive Director for the Medical Devices and Supplies for Health Chamber |

**Draft Program*